

WhatsGoodOnTheWeb.co.uk

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Circ: Online



Win Business at the Click of a Mouse

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One of the biggest difficulties for any business is developing new business leads. As soon as you win one customer another drops off and with budgets tight many companies cannot afford a large sales force or marketing programme so they need to look for business in smarter, more dynamic ways. Using the Internet as a sales tool is one of the most popular ways to generate new business but often it can be a shot in the dark rather than a way to meet real customers so when we heard about Freeindex, the sales and supplier introduction website, we therefore thought we should put together a quick review of the website for our readers.

About The Site

Freeindex is a business directory that provides sales leads for UK based companies. The basics of the site are very simple, companies who are looking for services can search from thousands of companies listed who offer a specific type of service or they can list their requirements and receive pitches from companies who can deliver the service they are looking for.

According to the site they have over 1.2 million visitors each month and just by doing a quick search based the service you can provide (or are looking for) you can find possible opportunities. We did a search on marketing and found about three pages of opportunities listed from simple telemarketing projects through to large creative design requirements.

Unlike many of the other lead generation services online the site is totally free to use and is paid for through advertising rather than subscription.

What We Think

At What's Good On The Web we have had a little prior experience of Freeindex and think it is a really good idea especially with businesses looking for cheaper ways to market their services or find a good deal. It does not try to hide opportunities behind a login area but allows users to browse opportunities freely and tender for jobs if they want to.

Overall we were very impressed with Freeindex, it's easy to navigate around, clearly shows the opportunities, and as an added advantage you can also see how many other companies have bid for a job. As more and more companies find out about the site we think it will continue to grow and will no doubt become the number one website for any Sales Director looking for new business.

FreeIndex Press Coverage



Please let us know your comments on Freeindex and don't forget to visit the site, new business awaits.